

# Hbrs 10 Must Reads On Strategic Marketing With Featured Article Aeuroemarketing Myopiaeur By Theodore Levitt

## [Books] Hbrs 10 Must Reads On Strategic Marketing With Featured Article Aeuroemarketing Myopiaeur By Theodore Levitt

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10 hours later, feeling unappreciated, frustrated, underutilized, and demeaned I imagined how profoundly her lowered self-esteem affected the way she interacted with her children. The vision in my mind then fast-forwarded to another day, when she drove home with greater self-esteem—feeling that she had learned a lot, been recog-

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